



Brief

HP Sales Central

Get ready for an exciting new era in sales support with HP Sales Central. More intuitive and user-friendly than ever, you can quickly find the worldwide sales tools you need, including country and language-specific content and collateral. Access the web-based application from your computer, tablet or smartphone. Personalize your experience to meet your unique needs.



Getting started is easy

Learn more and register at

<https://z.hpsalescentral.com/>

Explore HP Digital Hacks

<https://z.hpsalescentral.com/#/hp-sales-hacks>

Want to get your content into this guide?

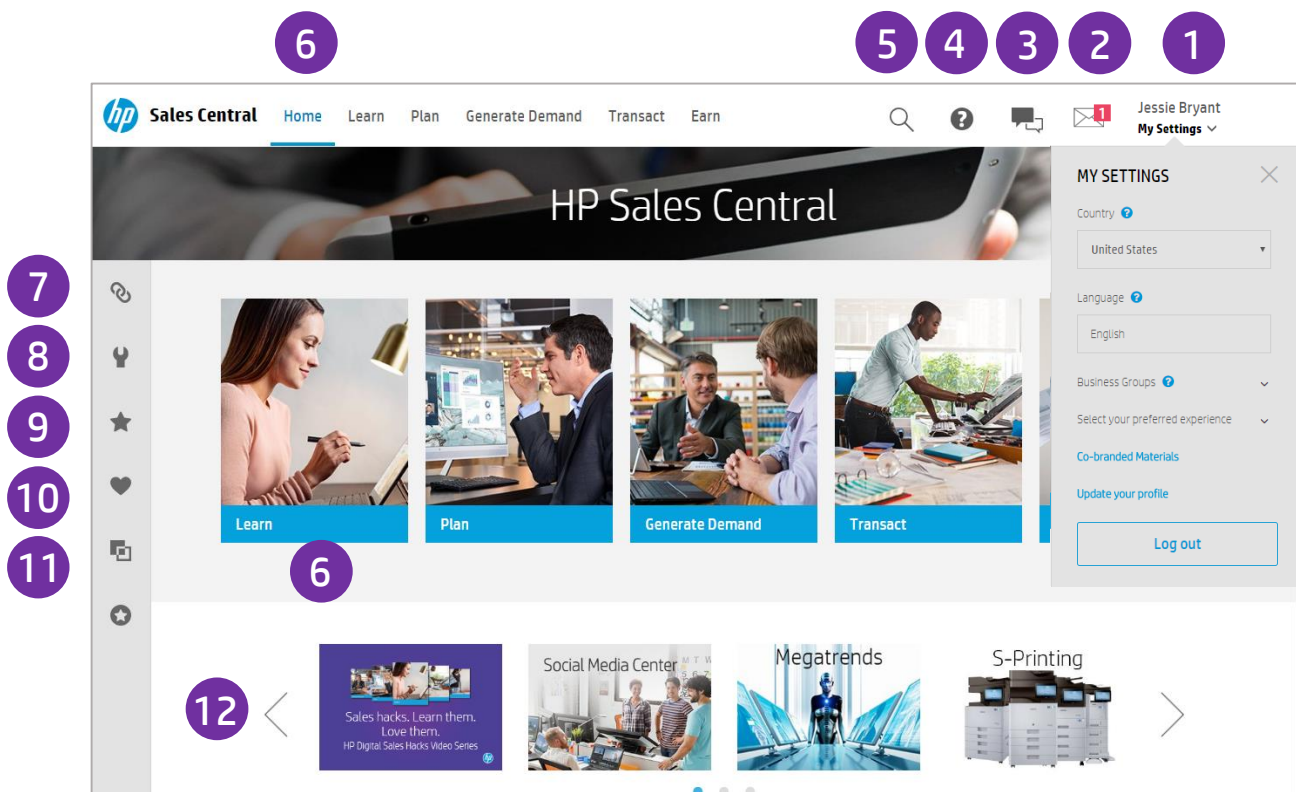
To learn more, click here:

<http://sales.hpcontent.com/support/tickets/new>

Everything you need is at your fingertips

HP Sales Central is the one place for all sales collateral, tools & resources to make and close the deal!

- One place for sales to access everything
- 72 countries, 32 languages
- Personalized content
- Log in from anywhere: on your computer, tablet, or smartphone!
- More customer facing time
- More closed sales
- More mobile (*offline HPSC product app launching summer 2018*)
- Choose your business focus within printing and personal computing
- Customize the product content by country—so you know what to sell
- Read it in your preferred language



- 1** Customize your product content by choosing from 72 countries & 32 languages (*must be done from the home page*)

Select the business groups you're interested in. Specific niche categories within both Print and PC. (*must be done from the home page*)

Stay within the new HPSC experience for all the latest tools and enhancements, or, for now you can switch it back to the old 'tile' view.

Access any created "co-branded" video files

Update your profile
- 2** Messages and announcements
- 3** Submit a support ticket/report issues
- 4** HPSC tutorials, digital hacks and FAQ content (as well as additional regional/country specific information when applicable)
- 5** Search by product name, SKU, or keyword/topic to find just what you need. Once you enter the search area, refine by selecting the type of content you want to see.
- 6** Use the tabs across the top, or boxes mid-page to explore* content within:

 - Learn**- HP University, Products (assets, collateral, compatible products, accessories, etc.), Competitive content, Solutions, Software, Services and Industries.
 - Plan**- Lifecycle charts, Regional sales portals
 - Generate Demand**- Marketing Central, various tools such as Custom Catalog Builder, Help Me Choose and Presentation Builder.
 - Transact**- HP2B connection as well as HP.com & Shopping, Configurator tool access
 - Earn**- Compensation tools and links to Partner First Portal

**Note-not all users will have access to all content within these categories. Lists are not complete and subject to change.*
- 7** **Quick links** Find a quick access list of topics, just click and go!
- 8** **Tools** A complete list of all HP Sales' Central's tools
- 9** **What's New** Find products that have entered the system, or have been updated within the last 60 days
- 10** Favorites - Each users saved favorites!
- 11** Compare Products
- 12** Latest News & Site Highlights- Banner Carousel