**Brief**

**HP Sales Central**

Get ready for an exciting new era in sales support with HP Sales Central. More intuitive and user-friendly than ever, you can quickly find the worldwide sales tools you need, including country and language-specific content and collateral. Access the web-based application from your computer, tablet or smartphone. Personalize your experience to meet your unique needs.

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**Getting started is easy**

Learn more and register at [https://z.hpsalescentral.com/](https://z.hpsalescentral.com/)

**Explore HP Digital Hacks**

[https://z.hpsalescentral.com/#/hp-sales-hacks](https://z.hpsalescentral.com/#/hp-sales-hacks)

**Want to get your content into this guide?**

To learn more, click here: [http://sales.hpcontent.com/support/tickets/new](http://sales.hpcontent.com/support/tickets/new)

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**Everything you need is at your fingertips**

HP Sales Central is the one place for all sales collateral, tools & resources to make and close the deal!

- One place for sales to access everything
- 72 countries, 32 languages
- Personalized content
- Log in from anywhere: on your computer, tablet, or smartphone!
- More customer facing time
- More closed sales
- More mobile (*offline HPSC product app launching summer 2018*)
- Choose your business focus within printing and personal computing
- Customize the product content by country—so you know what to sell
- Read it in your preferred language
1. Customize your product content by choosing from 72 countries & 32 languages *(must be done from the home page)*
   - Select the business groups you're interested in. Specific niche categories within both Print and PC. *(must be done from the home page)*
   - Stay within the new HPSC experience for all the latest tools and enhancements, or, for now you can switch it back to the old "tile" view.
   - Access any created "co-branded" video files
   - Update your profile

2. Messages and announcements

3. Submit a support ticket/report issues

4. HPSC tutorials, digital hacks and FAQ content (as well as additional regional/country specific information when applicable)

5. Search by product name, SKU, or keyword/topic to find just what you need. Once you enter the search area, refine by selecting the type of content you want to see.

6. Use the tabs across the top, or boxes mid-page to explore* content within:
   - **Learn**—HP University, Products (assets, collateral, compatible products, accessories, etc.), Competitive content, Solutions, Software, Services and Industries.
   - **Plan**—Lifecycle charts, Regional sales portals
   - **Generate Demand**—Marketing Central, various tools such as Custom Catalog Builder, Help Me Choose and Presentation Builder
   - **Transact**—HP2B connection as well as HP.com & Shopping, Configurator tool access
   - **Earn**—Compensation tools and links to Partner First Portal
   - *Note—Not all users will have access to all content within these categories. Lists are not complete and subject to change.*

7. Quick links 📘 Find a quick access list of topics, just click and go!

8. Tools 🛠️ A complete list of all HP Sales’ Central’s tools

9. What’s New 🌟 Find products that have entered the system, or have been updated within the last 60 days

10. Favorites ❤️—Each user saved favorites!

11. Compare Products 🔄

12. Latest News & Site Highlights—Banner Carousel